



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WEST ROXBURY YMCA CAPITAL CAMPAIGN

Celebrating the Past... Building for the Future



Since 1951, the West Roxbury YMCA has served as the center of community life to one of Boston's most vibrant residential areas. Now, with more than 60,000 households living just minutes away and over 6,500 active members, we must prepare the Y for a major expansion to meet the needs of future generations.



Dear Friends,

As the new President and CEO of the YMCA of Greater Boston, one of my highest priorities is to rebuild and expand the West Roxbury YMCA. After years of evaluation, consultation and planning, the General Board of Directors and professional leadership team has exciting plans for the future of West Roxbury!

We are determined to meet the needs of your community, to expand the current facility, increase and enhance our programs for children, teens, adults and seniors, all while maintaining the historical integrity of our organization. In the following pages we share with you our vision and invite you to celebrate our past and become part of building our future.

Built in 1951, when there were only 100,000 YMCA members nationally, virtually every space at our out-dated West Roxbury YMCA is double and even triple programmed to meet the needs of the more than 60,000 nearby households. A multi-purpose room converts from before school care to morning yoga to senior stretch to after school enrichment space during a single day. We must prepare the Y—an invaluable community resource—for its next generation of vital services to our community.

Your support of the Campaign for the West Roxbury YMCA will allow for:

- A contemporary and modernized Y designed to meet the community needs of today and tomorrow, while maintaining the traditions and accomplishments of the past.
- A Y with cutting-edge programs, promoting healthy lifestyles that impact the lives of even more young people, families and seniors.
- An ever-stronger Y that encourages youth development, supports healthy living and fosters social responsibility.

We urge you to take part in this challenge. We need the support and involvement of the entire community if we are to achieve our new vision. By supporting the Campaign for the West Roxbury YMCA, you can be certain the facility will continue to make a very real difference in the quality of life for our community. Please join us as we build for the future of our kids, our families and our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kevin Washington', written in a cursive style.

Kevin Washington
President and CEO
YMCA of Greater Boston



IMAGINE A BRIGHT, COMFORTABLE STUDIO SPACE.

We are renewing our commitment to contributing to a thriving city through the expansion and renovation of the West Roxbury YMCA. Through the renovation of this valuable community asset we can continue to ensure that Boston remains a city that is accessible and welcoming to children, families and seniors through programs that support their healthy development.

The key elements of this plan include:

- **A completely renovated and modernized gymnasium**
- **A state-of-the-art health and wellness center with views overlooking Billings Field**
- **A brand new Welcome Center**
- **New aquatics center featuring 2 pools, a splash deck, and viewing area**
- **2 Wellness Studios**
- **5 Locker rooms - Men, Women, Boys, Girls and Family**
- **Expanded Child Watch area**
- **Enhanced space for youth sports and programs for children with special needs**
- **Full handicap accessibility**
- **An open space to welcome community and strengthen presence and engagement on Centre Street**
- **Increased parking**

The newly completed YMCA will serve as a strong anchor for West Roxbury business thoroughfare, creating active pedestrian use, streetscape enhancements and a strong civic presence. In addition the YMCA will continue to offer early childhood education and enrichment programs at the 1980 Centre Street location.

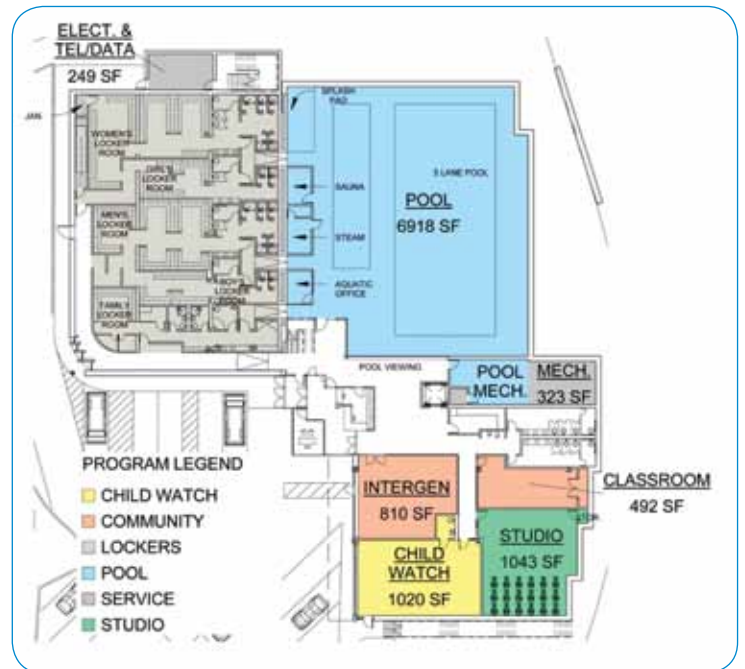
A larger YMCA will feature

SUPPORT FOR WORKING FAMILIES

Greater amenities and services throughout our two facilities will help to strengthen family connections, promote inter-generational activity, and provide opportunities for personal enrichment.

HEALTHY LIVING

As a leader in preventative health care, there will be medically-based wellness programs, nutritional and health clinics, personal training, aquatics and fitness, overweight and obesity prevention and intervention for all ages.



EARLY CHILDHOOD EDUCATION AND OUT-OF-SCHOOL TIME PROGRAMS FOR CHILDREN

Over 1,000 children from infants through age 12 will participate in enriching, licensed care programs that support state-wide educational standards and focus on healthy social, emotional and cognitive development of each child.

YOUTH AND TEEN DEVELOPMENT

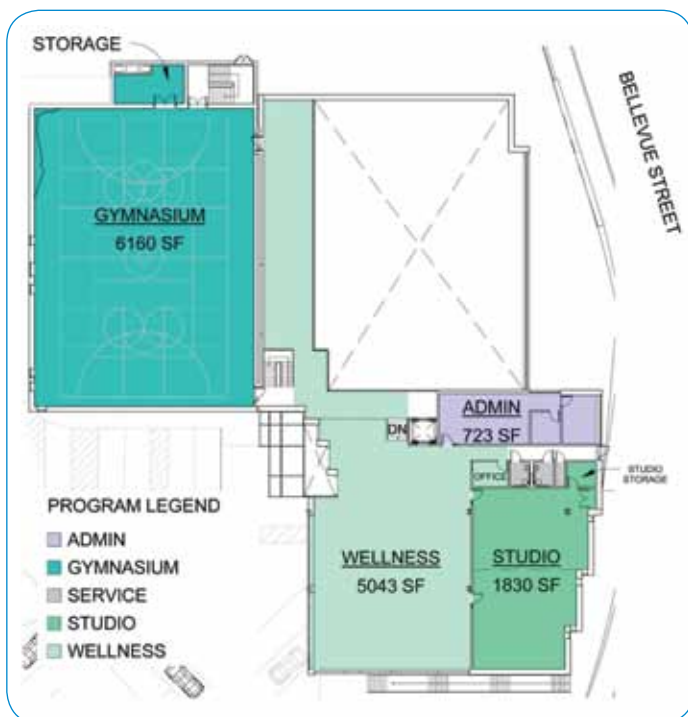
A “college bound culture” that promotes leadership skills and educational enrichment opportunities for college and career that includes community service and volunteerism.

SENIOR SERVICES

It is never too late to begin the goal of a healthier life. Seniors engage in stimulating activities with a core focus on healthy aging that stresses balance, strength and flexibility. They also have fun and socialize with peers while learning behavior modification techniques that encourage changing lifestyle habits.

CIVIC ENGAGEMENT

With 36 active community members on its current Board of Advisors and collaboration with over a dozen business and community partners, the YMCA is able to serve as a leading community resource partner.





Benefits of the West Roxbury YMCA Welcome Park

PRESENCE ON CENTRE STREET

Beautifully landscaped area that will enhance the streetscape of Centre Street

INCREASE COMMUNITY ENGAGEMENT

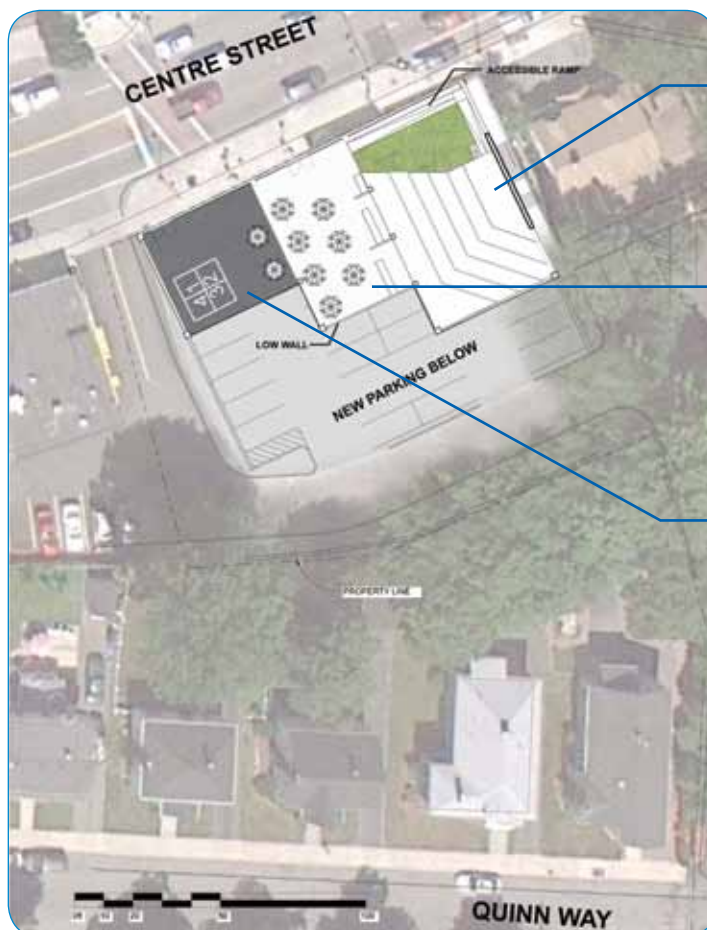
Holiday events including tree lightings, caroling, egg hunts, farmers markets, and more

FLEXIBLE OUTDOOR SPACE

Music for concerts, movie night, arts and cultural events, etc.

MULTI-SEASON USE

Fitness classes, ice skating, community events, fairs



Opportunities for:

ARENA

Movie Night
Group Exercise, Thai Chi
Battle Of The Bands
Caroling, Concerts

COMMUNITY CENTER

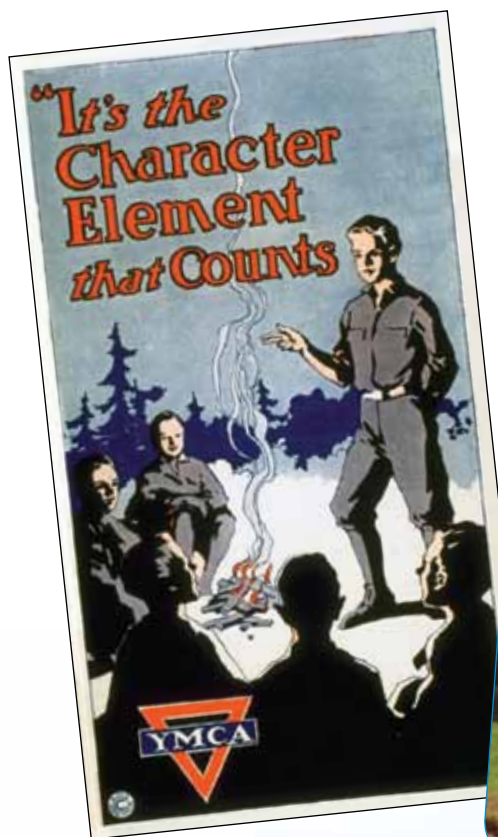
Art Exhibits
Farmers Market
Craft Fair
Library Book Sale
Outdoor Seating

PLAY SPACE

Childcare Open Space
Skateboarding
Boot Camp
Four Square
Double Dutch
Ice Sculptures

Celebrating the Past...

Since the 1940's, the YMCA has been actively involved with the West Roxbury community, first through outdoor recreational and competitive sports leagues for local teens and later through a full service YMCA, built in 1951, when nationally there were only 100,000 YMCA members.



Building for the Future

As the neighborhood has changed and grown, so too has the YMCA. Membership cards are accessed over 200,000 times daily through our West Roxbury branch alone for participation in activities and programs in every age group. We remain steadfast in our commitment to families. A new West Roxbury YMCA will help to ensure the long term economic, social and physical health to an already vibrant neighborhood.



Forging Ahead on the Needs of the Present

When I was a freshman at the New England Institute of Art, I began to feel ill with headaches, nausea, vomiting and blurred vision. My mom immediately called to make an appointment with an eye specialist. During the exam, I had an MRI and passed out. I woke up in the hospital and was told that I had a brain tumor and that I might not survive the night. The next day I had a nine hour-surgery.

Last year I went to a cancer weekend retreat and met representatives from Livestrong, which is a new exercise program for cancer survivors at the YMCA. At that time, the only YMCA running the program was at the West Roxbury YMCA, which is near my home. I met with Janice O'Connor, the Director of Health & Wellness, and enrolled in the program. Even though I was the youngest in the group, I felt like I belonged.

After it ended, most of us wanted to continue with the routines we had learned. Janice and I started talking and she asked if I would like to be a volunteer. Within 10 months of dedicated work I am an official YMCA staff member! Now I am studying for the ACE certification.



"I joined the West Roxbury YMCA for the Seniorcise program, a regular weekly program of movement, strength-building and cardiovascular exercise. This program has greatly increased my stamina, energy and pain-free joint range to levels that I have not experienced since my youth."

"I'm the mother of an autistic child and this is the only place we can go as a family. I have three other typical children, but we cannot go to a restaurant or store without someone staring at us. At the Y, we all feel comfortable and we are together as a family."

"Thank you very much for your generous donation of two weeks at the Dedham Teen Camp. The student that received the scholarship is so excited. It really has made her summer!"

"I am a divorced mother of three children and with the help of the Access program and the overwhelming generosity of the Y I am able to keep my job and provide for my family. The Access program has helped me keep my family afloat and I don't know how I can ever repay such generosity. The people that I have met in the last year that work for the Y have inspired me and I am grateful that they have come into my life."

"We take our son to the Y babysitting program, and he loves seeing his teacher. If a few days go by between visits, he starts asking to go visit everyone. We also visit Ariel's Playground, which provides us with great family exercise time in the pool. My wife attends the spin classes, which she enjoys greatly."



West Roxbury YMCA Development Team

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THE NEW WEST ROXBURY YMCA WILL HAVE FAR-REACHING POSITIVE EFFECTS ON WEST ROXBURY AND THE SURROUNDING COMMUNITIES.